

Driscoll's Vision is to become the world's berry company, enriching the lives of everyone we touch.

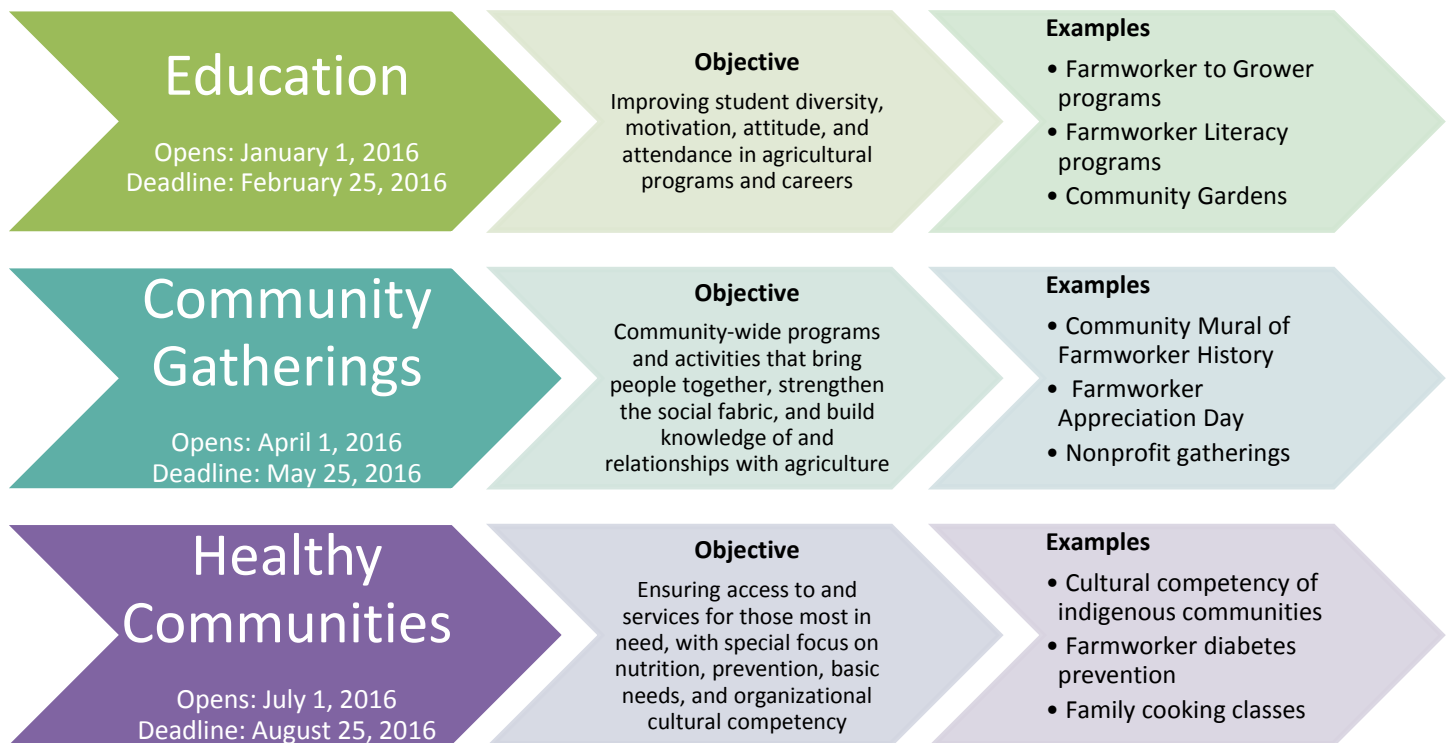
Regional Grant Guidelines

Driscoll's community involvement is about inspiring and being inspired. It is about our families and neighbors; the communities we live and work in; and the pride we have about the work we do together. Our Regional Grants Program supports solutions that build vibrant communities with a new level of understanding, partnerships, economic growth, and innovation between agriculture and the very communities that make the work possible – from farmworkers out in the field to our farmers and coworkers.

We look for proposals that:

- Build a more inclusive, connected and economically vibrant community for all families.
- Increase access to, interest in, knowledge and awareness of careers in agriculture (i.e. from field to office).
- Promote awareness, visibility, appreciation, and services for those working in agriculture, especially farmworkers.
- Exemplify the values that guide our business: Passion, Humility, and Trustworthiness.
- Provide and create opportunities for employee engagement.

Grant Focus Areas and Deadlines



Grant Priorities

Driscoll's shows preference to organizations/programs that:

- Focus on promoting knowledge of agriculture.
- Are family focused programs.
- Explicitly include and target farmworkers and their families in program development, program delivery, and organizational leadership.
- Respond to current and emerging farmworker needs and issues, especially issues of health and education.
- Demonstrate strong involvement from Driscoll's stakeholders, either as clients, volunteers, donors, or board members.
- Include collaboration and coalition-building aspects with groups.

Grant Eligibility

- Program must serve at least one of the following geographic regions:
 - Santa Cruz and Monterey Counties, CA
 - Shasta and Tehama Counties, CA
 - Ventura County, CA
 - Santa Barbara County, CA
 - Merced County, CA
 - West Central Florida
- Program must express understanding of and serve farmworkers and their families.
- Grants are only made to nonprofit organizations exempt from federal taxes under section 501(c)(3) of the Internal Revenue Code or fiscally sponsored by a 501(c)(3) organization and/or public primary and secondary schools with a large low-income Latino student population and/or Migrant Education Program.

Limitations

Grants have a \$10,000 limit. In addition, grants **will not** be awarded for:

- Organizations that received funding from Driscoll's within a 12-month period
- Individuals, including candidates for political office
- Academic or medical research
- Partisan political organizations or causes
- Annual fund drives, events whose main purpose is fundraising, debt reduction, endowment or capital campaigns, or building projects
- Primary and secondary schools *without* a large low-income Latino student population and/or Migrant Education Program
- Services contingent on race, culture, gender, sexual orientation, gender expression, age, religion, citizenship or nationality
- Programs that promote religious activities (faith-based organizations are eligible to apply for non-religious activities)

Process

All first-time grant applicants are strongly encouraged to contact the community involvement department to discuss their proposed work to ensure program match before submitting.

2016 Grant Cycle Webinar Dates

Education Cycle – 2/3/16 register [here](#)

Community Gathering Cycle – 4/27/16 register [here](#)

Healthy Communities Cycle – 7/27/16 register [here](#)

Organizations seeking to apply must submit through our online portal found at the following address: [Driscoll's Giving Portal – Apply Online](#). Please note that all cycles close 5:00pm PST on the deadline date.

Each applicant organization will be notified of the funding decision within three months of the respective grant cycle deadline. Site visits may be requested. Please note that if an organization is awarded a grant, the grant agreement letter and subsequent check may come from Driscoll's Charitable Fund at the Community Foundation of Santa Cruz County or directly from Driscoll's.

Please direct all questions to:

Attn: Community Involvement Department
Driscoll's
P.O. Box 50045
Watsonville, CA 95077-5045
community@driscolls.com